

RIVIERA VILLAGE BUSINESS IMPROVEMENT DISTRICT
ADVISORY BOARD

Hennessey's
1712 S. Catalina Ave
Friday, October 3, 2008
9:00 a.m.

MEETING MINUTES

I. **CALL TO ORDER:** 9:10am

ROLL CALL: (M=11/Q=6): Jeff Ginsburg, Ron Zagha, Mike Morales, Mike Schwartz, Chad Somers, Cris Bennett

Not present: Matthew Berriman, Craig Pendergraph, Cari Campbell, Susannah Hogentogler, Mike Ward

II. **PUBLIC COMMENT:** A member of the audience inquired about board nominations and Mike Morales spoke to her about the subject.

III. **ACTION ITEMS:**

Halloween event proposal: John Weick (Watson Agency) and Roberto Soofiani (P.E.A.C.E.) handed out a proposal for a unique Halloween Event this year; considerable discussion resulted regarding the past "theme" of Riviera Village's Halloween and how the event being run professionally could change things with a section of the village dedicated for kids (games, rides, face painting, etc) and another section dedicated for adults (wine tasting, appetizers, etc); the board seems particularly unhappy about outside vendors coming in since the village has so many existing merchants, restaurants, etc so the promoters agreed not to invite outside vendors to sell merchandise and try to have local restaurants provide the food, etc; the RV-BID benefits as this promoter will be paying for street closure, barricades, etc which has usually been the responsibility of the RV-BID. Jeff Ginsburg made a motion for the RV-BID to support the promoters event for kids games, kids rides, face painting, etc as well as wine tasting and food and that streets may be closed on October 31, 2008 2pm and reopened by 4am (in cleaned condition) the following morning (times/details may be further restricted by city of Redondo Beach) **MSA 20081003_01 (YES: Jeff G, Mike M, Chad S, Cris B / NO: Ron Z, Mike S)**

IV. **DISCUSSION ITEMS:** N/A

V. **OTHER BUSINESS:** N/A

VI. **ADJOURNMENT:** 10:15am

Please contact Michael Morales at 791-7104 for more information.